

2010-2019

A DECADE OF IMPACT: MAKING A DIFFERENCE FOR PEMBINA COUNTY



\$23 MILLION INVESTED

172 PROJECTS

300 JOBS CREATED OR RETAINED

13 COMMUNITIES

10 YEARS

1 COUNTY

PEMBINA COUNTY'S PARTNERSHIPS PAY IT FORWARD

In the past decade, the Pembina County Job Development Authority (PCJDA) and the Red River Regional Council (RRRC), working in partnership with Pembina County and community leaders, as well as state and federal agencies, leveraged nearly \$23 million in grants and loans for businesses, communities, and projects in Pembina County.

About half of that money - \$10.5 million was invested in starting and strengthening local businesses. Nearly a third - \$6.6 million went toward essential public infrastructure projects - renewing water/sewer systems, streets, playgrounds and emergency services.

These projects contribute to the qualities of good lives and good communities - live, learn, work and play.

One of the most important impacts on businesses and communities over the past decade cannot be added up in terms of numbers, says Bob Thornberg of Wahalla. Thornberg's companies, Harvest Fuel, Inc., SweetPro and Food First, have grown and expanded with significant help from PCJDA and RRRC over the past two decades.

Loans, grants, initiatives, events and projects are the most visible ways the PCJDA and RRRC fuel economic and community development in the county. But Thornberg, who is in the business of noticing how the little things make a big difference, says that positive enthusiasm is essential when risk, uncertainty, and doubt loom large. One might say that these agencies, and their supportive outlook, fuel the entrepreneurial microbiome.



"Whenever you talk to them (JDA staff), they are encouraging. To have that support that lets you try new things, that's very important. When others say no, they say, 'Well, maybe it can work'. It is amazing how much of a plus that is. You need positive reinforcement - that alone is a big deal. Getting some encouragement goes a lot further than people realize."

- Bob Thornberg, Harvest Fuel, Inc., Wahalla



PCJDA 2019-2024 Strategic Goals

- Support business development
- Workforce development/entrepreneurship
- Develop tourism destinations
- Northeast Manufacturing Group
- Support vibrant community development
- Management and public relations

HOUSING

\$515,600 invested into housing rehab projects

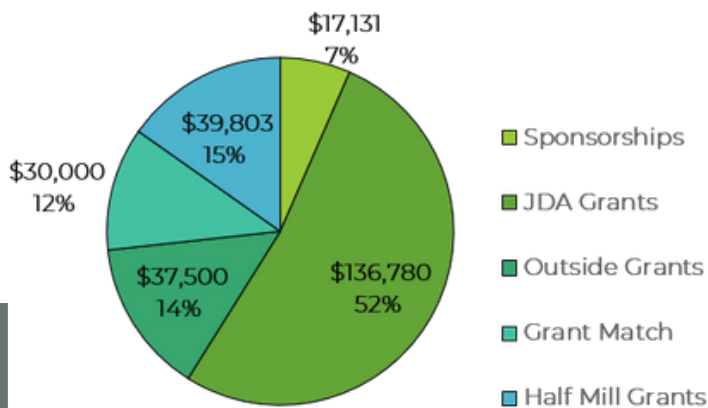
- Rehabilitated 16 homes in Cavalier
- Secured \$40,000 in grants to rehab multi-family housing units in Crystal and Mountain

COMMUNITY BETTERMENT

more than \$261,000 secured for local services

- Grants and sponsorships supported daycares, non-profit organizations, township halls, training courses and special events

JDA GRANTS & SPONSORSHIPS



INFRASTRUCTURE

\$6.6 million invested into public infrastructure

- Secured \$1.83 million in grants to improve streets and water and sewer systems, build new fire halls, and address handicap accessibility in public buildings

EMERGENCY SERVICES

secured \$189,000 for hazard mitigation projects

- Demolition and back up generator projects in Crystal, Cavalier and Drayton

TOURISM AND RECREATION

total investment of \$3.83 million

Pembina Gorge Foundation/Frost Fire

- Co-founded the PGF in 2016 to purchase and reinvigorate Frost Fire as a premiere outdoor recreation and cultural amenity for thousands of people to enjoy. Major milestones: new quad chairlift, state's first mountain bike park, special events and cultural programming, and partnership with ND Parks and Rec. Assisted in raising more than \$2 million.

Rendezvous Region Tourism Council

- The PCJDA has supported the Rendezvous Region with \$43,000 and staff leadership/management

Cavlandic Trail

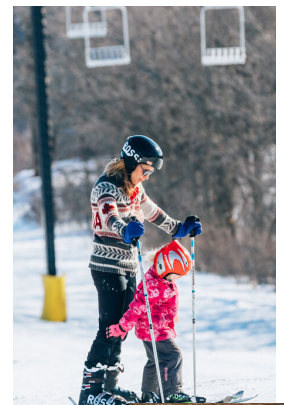
- Secured \$725,300 in grant funds matched with \$143,000 in local funds

Bathgate Playground

- Secured \$30,000 for the new Bathgate playground matched with \$30,000

Pembina River Kayak Rentals

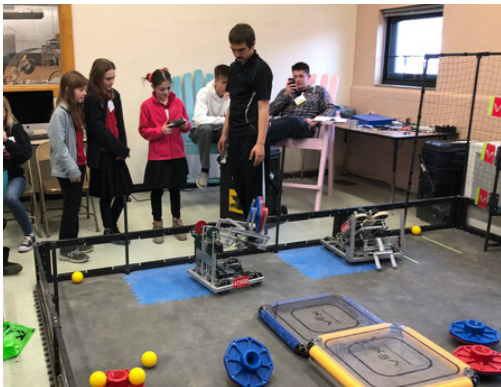
- \$14,700 to fund kayak and paddle board rentals shared between Icelandic State Park and the Pembina Gorge State Recreation Area



WORKFORCE DEVELOPMENT

\$119,000 invested in youth programs

- The JDA has sponsored Marketplace for Kids for six years, supported youth entrepreneur camp and MFG DAY and provided match dollars for larger workforce development grants
- The JDA partnerships engage more than 1,500 students in grades 3-12 from 23 schools annually



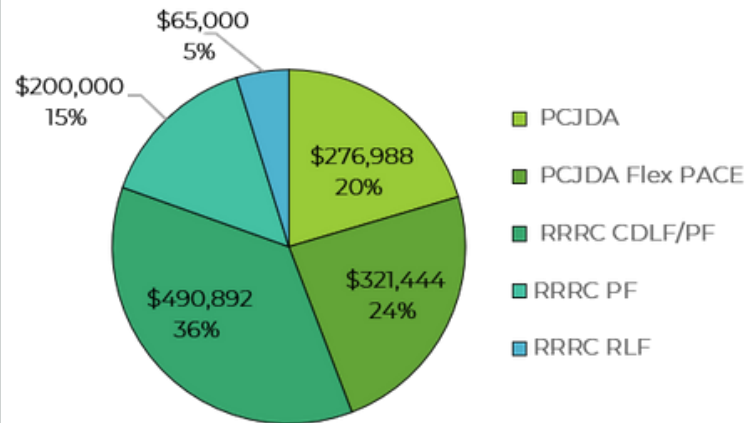
HISTORIC PRESERVATION

\$112,000 total investment

- The HPC prints a double-sided brochure with Walsh County that includes all of the locations on the National Historic Register
- The Pembina Walsh Historic Trail has more than 30 geocaches at historic sites throughout both counties



ECONOMIC DEVELOPMENT LOANS



BUSINESSES

\$10.5 million invested in local businesses and created or retained 300 jobs

- \$1.35 million in JDA direct loans, Flex PACE interest rate buydown loans and Red River Regional Council (RRRC) loan funds leveraged \$10.5 million

A DECADE OF IMPACT

